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10 UNITED STATES DISTRICT COURT  
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12 FOR THE NORTHERN DISTRICT OF CALIFORNIA  
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15 IN RE: SOCIAL MEDIA ADOLESCENT  
16 ADDICTION/PERSONAL INJURY PRODUCTS  
17 LIABILITY LITIGATION  
18  
19 This Document Relates To:  
20  
21 ALL ACTIONS  
22  
23

24 MDL No. 3047  
25  
26 Case No. 4:22-md-03047-YGR (PHK)  
27  
28

29 **AGENDA AND JOINT STATEMENT  
30 FOR APRIL 19, 2024, CASE  
31 MANAGEMENT CONFERENCE**

32 Judge: Hon. Yvonne Gonzalez Rogers  
33  
34 Magistrate Judge: Hon. Peter H. Kang  
35  
36

37 Pursuant to Case Management Order (“CMO”) No. 1 (ECF 75), the Parties submit this agenda  
38 and joint statement in advance of the April 19, 2024, Case Management Conference (“CMC”).  
39

40 **I. Update on Pending Motions**

41 **A. Motion to Dismiss Personal Injury Plaintiffs’ Claims Against Mark Zuckerberg**

42 On March 1, 2024, the Parties submitted supplemental briefing requested by the Court on  
43 Defendant Mark Zuckerberg’s motion to dismiss certain Personal Injury (“PI”) Plaintiffs’ claims against  
44 him in his individual capacity (ECF 518). *See* ECF 659, 660 (Defendants’ submissions); ECF 661  
45 (Plaintiffs’ submission). On April 4, 2024, the Parties submitted the Plaintiff Fact Sheets of certain  
46 Plaintiffs who are alleging claims against Defendant Mark Zuckerberg, as requested by the Court  
47 through Liaison Counsel.  
48

**1           B. Motion to Dismiss Certain Non-Priority Claims of PI Plaintiffs**

**2** On December 22, 2023, Defendants moved to dismiss the PI Plaintiffs' remaining "non-priority  
**3** claims" (Counts 5, 12, 14, 16–18) asserted in the PI Plaintiffs' Second Amended Master Complaint. *See*  
**4** ECF 516. The PI Plaintiffs filed their opposition on February 5, 2024. *See* ECF 597. Defendants filed  
**5** their reply on February 26, 2024. *See* ECF 644. The Defendants and PI Plaintiffs will be prepared to  
**6** argue this motion at the June 21, 2024, hearing. *See* ECF 728, CMO No. 12 at 6 (setting hearing).

**7           C. Motion to Dismiss AG Complaints, Consumer Protection Claims, and**  
**8           Misrepresentation Claims**

**9** On December 22, 2023, Meta moved to dismiss the Multistate Attorneys General ("AGs")  
**10** Complaint, the Florida AG's Complaint, and the PI Plaintiffs' Consumer Protection and  
**11** Misrepresentation Claims (Counts 7-9). *See* ECF 517. Defendants YouTube, Snap, and TikTok joined  
**12** Meta's motion to dismiss Count 7 of the PI Plaintiffs' Amended Master Complaint. *See* ECF 519.  
**13** Plaintiffs filed their oppositions on February 5, 2024. *See* ECF 599; 600. On March 1, Meta filed its  
**14** reply (*see* ECF 662), along with annotated versions of the AGs' and PI Plaintiffs' appendices and a  
**15** further appendix setting forth its position on various state laws (ECF 662-1, 662-2, 662-3), as requested  
**16** by the Court. *See* CMC Tr. at 87:10–13 (Feb. 23, 2024). The AGs filed a motion for leave to file  
**17** annotated copies of Meta's state law appendices (ECF 701-2) which was granted by the Court. *See* ECF  
**18** 728, CMO No. 12 at 4. The Meta Defendants and Plaintiffs are prepared to argue the entirety of the  
**19** Motion to Dismiss the AG Complaints and PI Plaintiffs' Consumer Protection and Misrepresentation  
**20** Claims at the April 19, 2024 CMC. *See* ECF 728, CMO No. 12 at 5 (setting hearing).

**21           D. Motion to Dismiss Claims Asserted in Certain PI Plaintiffs' SFCs Against Snap**

**22** On January 12, 2024, Defendant Snap moved to dismiss claims under 18 U.S.C. §§ 2252 and  
**23** 2252A (also known as the "Identified Counts") asserted in certain PI Plaintiffs' amended Short-Form  
**24** Complaints pursuant to CMO No. 7 (ECF 479). *See* ECF 533. Those PI Plaintiffs filed their opposition  
**25** on February 5, 2024. ECF 598. Defendant Snap filed its reply on February 15, 2024. ECF 613. The PI  
**26** Plaintiffs and Snap will be prepared to argue this motion at the June 21, 2024, hearing. *See* ECF 728,  
**27** CMO No. 12 at 6 (setting hearing).

1           **E. Motion to Dismiss School District and Local Government Entity Plaintiffs' Master  
2           Complaint**

3           On February 5, 2024, Defendants moved to dismiss the claims asserted in the School District and  
4           Local Government Entity ("SD/GE") Plaintiffs' Master Complaint (ECF 504). *See* ECF 601. The  
5           SD/GE Plaintiffs filed their opposition on March 4, 2024. *See* ECF 668. Defendants' reply is due on  
6           March 25, 2024. *See* ECF 451. The Defendants and SD/GE Plaintiffs will be prepared to argue this  
7           motion during the May 9, 2024, CMC. *See* ECF 728, CMO No. 12 at 6 (setting hearing).

8           **F. *Youngers* Motion to Remand**

9           As allowed by the Court (CMO No. 8, ECF 581), on February 15, 2024, Plaintiff Joleen  
10          Youngers filed a motion to remand (4:23-cv-00547-YGR, ECF 64); on March 11, 2024, Defendant Meta  
11          filed its opposition to the motion to remand (*id.* at ECF 69); and on March 25, 2024, Plaintiff Youngers  
12          filed her reply (*id.* at ECF 71). Plaintiff Youngers and Defendant Meta are prepared to argue the motion  
13          at the April 19, 2024 CMC. *See* ECF 728, CMO No. 12 at 5 (setting hearing).

14          **II. Bellwether Selection, Status Report on Plaintiff Fact Sheets Due 4/1, and Process for  
15           Addressing Deficiencies**

16          Plaintiffs and Defendants will submit to the Court on April 15 their respective bellwether case  
17          selections and briefing as to why their respective slates of cases are representative of the cases in this  
18          MDL and why selection of such cases is productive to facilitating resolution of these proceedings. *See*  
19          ECF 604, CMO No. 10 at 4. The PI/SD Plaintiffs and Defendants will be prepared to discuss selection  
20          of the bellwether discovery pool at the April 19, 2024 CMC. *See* ECF 728, CMO No. 12 at 5 (setting  
21          selection date). Pursuant to the Court's Order at ECF 748, the PI/SD Plaintiffs who have not submitted  
22          PFSs must do so by May 8, 2024, with Defendants then permitted to petition the Court to substitute, or  
23          add, to the bellwether selections by May 15, 2024, *id.* at 4.

24          **III. Discovery Management Conference Statement**

25          The Parties' Discovery Management Conference Statement is being filed this same date. The  
26          Parties will supply a copy to Judge Gonzalez Rogers's chambers by email after the filing.  
27

**IV. JCCP Status Update**

At a status conference on March 20, 2024, Judge Kuhl clarified the bellwether selection process for PI plaintiffs in the JCCP. Judge Kuhl confirmed her preference for random selection of plaintiffs based on certain categories of information and ordered counsel to meet and confer regarding definition of the categories. She further set an informal conference with the Parties for April 24, 2024, to discuss the procedures for selection of the PI bellwether discovery pool. Judge Kuhl currently anticipates she will randomly select 24 PI plaintiffs for bellwether discovery on June 17, 2024. To allow the parties to assess those plaintiffs for representatives of the overall plaintiff population, she ordered Defendants to produce account preservation snapshots for those plaintiffs by June 19, 2024. Any plaintiffs found to be unrepresentative will be replaced via another random draw on June 27, 2024. In December 2024, Judge Kuhl will narrow the bellwether pool to 10-12 cases for trial. She set a deadline of December 6, 2024, for the completion of bellwether fact discovery, with expert discovery to follow the same timeline as expert discovery in the MDL.

On March 20, 2024, Judge Kuhl heard argument on Defendants' motion to strike third-party predator, CSAM, and "challenges" allegations from the JCCP Personal Injury Plaintiffs' Master Complaint and from certain short-form complaints. Judge Kuhl ordered supplemental briefing on the motion and continued the hearing to April 24, 2024 for additional argument.

On March 27, 2024, Judge Kuhl issued an order sustaining Defendants' demurrer to the JCCP plaintiffs' Unruh Act (age and sex discrimination) claims without leave to amend, and sustaining Defendants' demurrer to the JCCP plaintiffs' non-product negligent failure to warn claims with leave to amend.

The Parties continue to meet and confer regarding Defendant Fact Sheets and accompanying implementation order.

The JCCP's next status conference is April 24, 2024.

Respectfully submitted,

DATED: April 12, 2024

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1                   **ATTESTATION**

2       I, Ashley M. Simonsen, hereby attest, pursuant to N.D. Cal. Civil L.R. 5-1, that the concurrence  
3       to the filing of this document has been obtained from each signatory hereto.

4

5       Dated: April 12, 2024

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